

F. No.8—12012/01/2017-SNP (Pt)
Government of India
Ministry of Skill Development and Entrepreneurship
(SNP Division/Wing II)

Shivaji Stadium Annexe.
New Delhi - 110001
Dated: 31 January 2018

CORIGENDUM

Subject : Circular for States/ UTs under State Engagement Component of PMKVY (2016-20) -reg

The undersigned is directed to refer to this Ministry's Circular of even number dated 13.11.2017 on the above mentioned subject and to say that Points 2.1.5 and 2.1.6 have been revised with immediate effect and stands modified as per details given below :


Pts	Centrally Sponsored State Managed component of PMKVY (CSSM)	Centrally Sponsored State Managed component of PMKVY (CSSM)																								
2.1.5	<p>Content and Standards Under Phase-1 of new QP development beyond the CAT4 list, 58 Qualification Packs (QPs) from Category 1 have been identified for preparation of model curriculum and model content which can be used for commencement of training under the CSSM component of PMKVY (2016-20) . NSDC will facilitate complete readiness of these QPs</p> <p>Following is the readiness of these job roles with respect to their content and curriculum</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="text-align: center;">Read y thro ugh SSC</th> <th style="text-align: center;">Ready through Marketp lace</th> <th style="text-align: center;">Tot al Rea dy</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Curricu lum</td> <td style="text-align: center;">54</td> <td style="text-align: center;">0</td> <td style="text-align: center;">54</td> </tr> <tr> <td style="text-align: center;">Content</td> <td style="text-align: center;">27</td> <td style="text-align: center;">5</td> <td style="text-align: center;">32</td> </tr> </tbody> </table>		Read y thro ugh SSC	Ready through Marketp lace	Tot al Rea dy	Curricu lum	54	0	54	Content	27	5	32	<p>Content and Standards Beyond the CAT4 course list, 79 Qualification Packs (QPs) from Category 1 have been identified for preparation of model curriculum and model content which can be used for commencement of training under the CSSM component of PMKVY (2016-20) Following is the readiness of these job roles with respect to their content and curriculum</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="text-align: center;">Read y thro ugh SSC</th> <th style="text-align: center;">Ready through Marketp lace</th> <th style="text-align: center;">Tot al Rea dy</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Curricu lum</td> <td style="text-align: center;">79</td> <td style="text-align: center;">NA</td> <td style="text-align: center;">79</td> </tr> <tr> <td style="text-align: center;">Conten t</td> <td style="text-align: center;">58</td> <td style="text-align: center;">10</td> <td style="text-align: center;">68</td> </tr> </tbody> </table>		Read y thro ugh SSC	Ready through Marketp lace	Tot al Rea dy	Curricu lum	79	NA	79	Conten t	58	10	68
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	<p>All SSCs have further been directed to develop content and curriculum for prioritized cat 1 job roles of CSSM, with immediate focus on the 58 courses of Cat 1</p> <p>The list of QP-NoS., Curriculum and Content List across Categories is available on the link https://www.nsdcindia.org/New/nos . It is requested that the SSDMs check the readiness from time to time. The list is regularly updated as and when QP related information is ready.</p>	<p>The list of QP-Nos., alongwith Curriculum and Content availability status is available on the link https://nsdcindia.org/New/nos . It is requested that the SSDMs check the readiness from time to time. The list is regularly updated.</p>
<p>2.1.6,</p>	<p>Publisher Details & Content Marketplace</p> <p>For CAT-4 QPs (i.e. 221 PMKVY QPs) , sector-wise publishers have been empanelled by NSDC to supply trainee handbooks created by respective SSCs (List attached as <i>Annexure 5</i>)</p> <p>For all other QPs (i.e. QPs under CAT1/2/3), SSMDs/other stakeholders may directly place the order with the publisher by clarifying the scheme under which the books are being ordered.</p> <p>For QPs where books have not yet been prepared by SSCs, NSDC has created a skilling resource marketplace (Kaushal Mart) https://kaushalmart.nsdcindia.org/ to provide quality content from different content to training providers and skill seekers. NSDC facilitates accessibility of skilling content for the popular QPs in the ecosystem.</p> <p>This marketplace provides the</p>	<p>Publisher Details & Content Marketplace</p> <p>For courses under PMKVY(CSCM) or PMKVY(CSSM), or non-PMKVY:</p> <ul style="list-style-type: none"> • Sector-wise publishers have been empanelled by NSDC to supply trainee handbooks created by SSCs. (List attached as Annexure 5) • Non-PMKVY (CSCM) programmes shall comprise PMKVY-CSSM, GoI funded programmes, state government funded programmes, employer-paid programmes, fee-based programmes, CSR funded programmes, etc. • To enable economies of scale, no format-change to be requested in the books. Even the entity or scheme name or logo need not be requested for in the books. • Central and state government ministries, private and government entities and publishers to keep the SSCs informed

<p>following benefits to all stakeholders including SSDMs ;</p> <ol style="list-style-type: none"> 1. Improves accessibility of content thereby helping training providers, scheme – implementing agencies and other entities , to improve cost efficiency and quality of training material 2. Encourages skilling-content providers to create high quality content, which is regularly updated as per market trends and technological advancements thereby leading to improved market opportunities 3. Easy to search the desired content and contact the content provider 	<p>about the placement of order for printing of the handbooks for non-PMKVY(CSCM).</p> <ul style="list-style-type: none"> • Training Partner or States may place the order directly to the publishers by clarifying the scheme under which the books are being ordered. This could include PMKVY-CSCM, PMKVY-CSSM, any GoI funded programmes, state government funded programmes, employer-paid programmes, fee-based ‘no-scheme’ programmes, CSR funded programmes, etc. <p>For Qualification Packs where books have not yet been prepared by the SSCs, MSDE through NSDC endeavours to get other organizations to list the content under KaushalMart, the Skilling Resource Marketplace https://kaushalmart.nsdcindia.org created by NSDC.</p> <p>This Marketplace provides the following benefits to all stakeholders including the SSDMs :</p> <ul style="list-style-type: none"> • Improves accessibility of content thereby helping training providers, scheme- implementing agencies and other entities, to improve cost efficiency and quality of training material • Encourages skilling-content providers to create high quality content, which is regularly updated as per market trends and technological advancements thereby leading to improved
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		<p>market opportunities</p> <ul style="list-style-type: none"> • Easy of search for desired content and details for content provider <p>Note : Tentative prices of the content maybe mentioned on marketplace , however it is suggested that the these prices are further negotiated on to arrive at the best price.</p>
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2. All the other points remain unchanged
3. This issues with the approval of the competent authority


 (Rajnish Kumar Gupta)
 Director
 Tele : 23450866
 Email : rk.gupta74@gov.in

Encl: as above

To

1. Mission Director / Concerned Officials of State Skill Development Missions of 36 States/UTs
2. MD &CEO, NSDC, Aerocity, New Delhi

रजनीश कुमार गुप्ता/RAJNISH KUMAR GUPTA
निदेशक / Director
कौशल विकास और उद्यमशीलता मंत्रालय
Ministry of Skill Development and Entrepreneurship
भारत सरकार / Govt. of India
नई दिल्ली / New Delhi-110001

Copy to :

1. PS to Hon'ble Minister (MSDE)
2. PS to Secretary (MSDE)
3. NIC Team, MSDE, for uploading the manual on MSDE website.

Annexure 5

Sector-wise Publisher Contact Details for PMKVY Books

S. No	Sector	Publisher's Name & Contact Point	Bank Account Details
1	Telecom	<p>Vikas Publishing House Pvt. Ltd. E-28, Sector 8, Noida - 201 301 (U P) Contact Person: Mr. Rajiv Tunius (Sr. Customer Service Executive) Mobile: 9958839634 Mr. Vijay Kumar Landline customer service Number: +91 120 4078994 /+91 120 4078936 /+91 120 4078995 Email ID for order placement and communication: vocational@vikaspublishing.com</p>	<p>Name of Bank: DBS Bank Ltd. (The Development Bank of Singapore Ltd) Account Name: Vikas Publishing House Pvt. Ltd. A/C no. 820200156332 IFSC Code: DBSSOIN0811</p>
2	Construction		
3	Life Sciences		
4	Capital Goods		
5	Logistics		
6	Furniture & Fitting		
7	Domestic Workers		
8	Rubber		
9	Instrumentation		
10	Paints and Coatings		
11	Indian Plumbing		
12	Handicraft and Carpet	<p>Mahendra Publication Pvt. Ltd. E-41,42,43,44, Sector-7, Gautam Budh Nagar, Noida, UP-201301 Contact Person: Mr. Manish Kumar Singh (Mobile No:9696445551) Email ID for order placement and communication: Primary Email Id 1: mis.mahendrapublication@gmail.com Secondary Email Id : ashishsisodiamibs@gmail.com</p>	<p>Bank Name: State Bank of India Bank Account Name: Mahendra Publication Private Limited Bank's Branch: Nirala Nagar, Lucknow Bank Account Number: 33758200742 IFSC CODE: SBIN0003813</p>
13	Food Industry Capacity		
14	Infrastructure		
15	Agriculture		
16	Automotive		
17	Aerospace and Aviation		
18	Chemicals		
19	Healthcare		
20	Hydrocarbon		
21	Persons with Disability		
22	IT/ITes		
23	Gems & Jewellery		
24	Power		
25	Apparels	<p>Rachna Sagar Pvt Ltd., 4583/15, Opp. LIC Building, Daryaganj, New Delhi - 110002 (India) Contact Person: Rajesh Gupta (Director Logistics)- 09599206064 Saurabh Jain (Head Logistics)-</p>	<p>Bank Name- HDFC Bank Bank Account Name: Rachna Sagar (P) Ltd. Branch: Darya Ganj New Delhi Bank Account Number-</p>
26	Electronics		
27	Security		
28	Tourism and Hospitality		
29	Banking & Finance		
30	India Iron and Steel		

S. No	Sector	Publisher's Name & Contact Point	Bank Account Details
31	Green Jobs	09717998887	03142790000055
32	Leather	Email ID for order placement and communication: Primary Email Id 1: rajesh.gupta@rachnasagar.in Secondary Email Id : saurabhjain@rachnasagar.in	IFSC CODE- HDFC0000314
33	Textile		
34	Beauty & Wellness	Excel Books Private Limited	Bank Name - Axis Bank
35	Sports	Office: 81, Shyamlal Marg,	Bank A/c Name -
36	Management	Daryaganj, New Delhi - 110002	Excel books pvt ltd
37	Strategic Manufacturing	Contact Person:	Account No -
38	Mining	Mr. Rahul Chawla (Mob No: 8295529977)	917020039833500
39	Retail	Email ID for order placement and communication: Email Id :- orders@excelbooks.net	IFSC Code - UTIB0000895
40	Media & Entertainment		BRANCH - AZADPUR